

HOOPER CENTRALIZES OPERATIONS ON NEW CAMPUS WITH STATE-OF-THE-ART OFFICE AND FABRICATION FACILITY



Hooper Corp.

An exterior look at Hooper Corp.'s new fabrication facility in DeForest, which will take the company into a promising new era.

Founded in Madison in 1913, Hooper Corp. has grown from a small, owner-operated heating contractor to a full-service utility and mechanical contractor offering a diverse set of unique services thanks to more than 1,200 employees.

"We've experienced strong growth over the past decade and are focused on laying the foundation for future growth by reinvesting in the business — bringing all disciplines under one new roof with the right tools to better support our employees, our clients, our partners, and our community," says Steve Lindley, president of Hooper Corp.

Later this month, the company will move its headquarters and fabrication facilities to DeForest and make its new home on a 50-acre parcel accessible from Hwy. 19. A wholly owned subsidiary of Hooper Corp. since 1994 and an integral part of the company's overall growth, General Heating & Air Conditioning (GHAC) will join the parent company on the new campus, under one roof, and as one unified brand: Hooper.

Teams that previously worked in separate locations will now be consolidated in the new space, which includes a 68,860-square-foot office building fitted with Hooper's very own mechanical systems — geothermal heating and cooling, solar hot water, storm water reclaim systems, and other environmentally friendly elements. Fabrication shops once housed in multiple aging warehouses will now be joined in one spacious, 207,226-square-foot fabrication facility designed from the inside out to maximize the efficiency of operations.

Says Lindley: "A state-of-the-art facility and unified location for plumbing, fire protection, process piping, custom metals, and HVAC piping and sheet metal production will improve access, centralize receiving, and increase efficiencies and collaboration across all disciplines. They also give our craftworkers the necessary tools and ergonomic advantages to safely create the best possible products for our business partners and clients."

Central to Hooper's legacy and growth is its unique ownership structure and culture, as well as its highly skilled craftworkers and trusted partner-

ships. The company's longstanding relationships with general contractors, excellent track record, and diverse set of services have earned it wide-ranging projects over the decades — from commercial and industrial, to hospitals and high-tech, to work on marquee projects such as the Kohl Center, Overture Center, and Epic.

In addition, homeowners in the Dane County area benefit from Hooper's expertise through the company's residential plumbing, heating, and cooling service division. Hooper's work also spans the U.S. with its utility power division, recently recognized by the National Electrical Contractors Association (NECA) with a 2021 Project Excellence Award.

"As we continue to grow and evolve, it makes sense to join Hooper and GHAC as one company under one unified brand on one new campus," says Lindley. "We cherish our rich heritage and the people and relationships who got us here, and we couldn't be more excited about Hooper's new campus and next chapter."

Under construction since September 2020, the new campus will offer the creative, inspiring environment that is essential to facilitate innovation and collaboration. More than a place to work from, the new headquarters will also be a meeting place where Hooper can welcome customers, partners, and the community. ■



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hoopercorp.com

Find us at our
new DeForest
campus!



New look. **New location.**

**United to better serve our clients
and community.**

We're moving in more ways than one!
Hooper Corporation and General Heating
and Air Conditioning are joining together
as one company, on one new campus.

**After November 1,
please find us at:**

HOOPER CORPORATE HEADQUARTERS

6450 Pederson Crossing Boulevard
DeForest, Wisconsin 53532

HOOPER FABRICATION FACILITY

6400 Pederson Crossing Boulevard
DeForest, Wisconsin 53532



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